

MASTER
MAE (Management and Business Administration)

SEMESTER 9	ECTS	CM	TD	TPL
UE 901 ACCOUNTING AND FINANCIAL MANAGEMENT	6			
General accounting		15h	6h	
Corporate finance		15h	6h	
Market finance		15h	6h	
UE 902 MARKETING	6			
Strategic marketing		15h	6h	
Market research / surveys		12h	9h	
UE 903 HUMAN RESOURCES MANAGEMENT	6			
HRM (theoretical study, tools)		15h	6h	
Communication and psychosociology / leadership		15h	6h	
UE 904 PROCESS AND PROJECT MANAGEMENT	6			
Quality management, production and supply chain		15h	6h	
Project management and entrepreneurship		15h	6h	
Professional openness		6h	6h	
UE 905 LANGUAGES AND TOOLS FOR MANAGEMENT	6			
Statistics		9h	6h	
Financial mathematics		21h	6h	
Business English (or German)		21h	9h	
SEMESTER 10	ECTS	CM	TD	
UE 1006 STRATEGIC MANAGEMENT	6			
Corporate strategy		15h	6h	
Economic environment		15h	6h	
Management simulation		9h	12h	
UE 1007 LEGAL ENVIRONMENT	6			
Business law		12h	6h	
Social law, labour law		15h	6h	
Tax law		12h	6h	
UE 1008 INFORMATION AND CONTROL SYSTEMS	6			
Management control		15h	9h	
Computer science and information systems		15h	6h	
UE 1009 INTRODUCTION TO RESEARCH	3			
Methodology		15h	9h	
Organisational theory		15h	6h	
UE 1010 MASTER'S THESIS AND INTERNSHIP	9			
Master's thesis and internship				
	Total number of student hours	315h	156h	